Action Plan – GOAL: Improved Behavioral & Mental Health Network

(MCHD, DRV, MCNN, AHEC, Appalachian Center, CHWC, FQC, Rural in Focus)

Objectives: Decrease drug, alcohol, and smoking through Mental Wellness Network delivering education, counseling, supportive, and medication services by December 31, 2023.

Strategy: Strategic partnerships between the health department, the hospital, mental health providers, and Mental Health Councils to establish and deliver mental wellness services to Madison County residents.

Short Term Objectives	Action Steps	Due Date	Agency Responsible	Status & Deadlines
Establish a work group – Mental Wellness Advisory Council.	Create school system representatives, MH representatives to attend monthly meeting, school system mental health providers, law enforcement, and domestic abuse.	12/1/2021	MCMH & MCHD	Nonprofit organizations and providers are engaged with the hospital to develop a referral process and mental and trauma services. MCMH Contract to begin May launches.
Research, develop and maintain mental health resources, prices and cities.	Accessibility & interest of interacting mental with MH, in line, another FQ hybrid model for in person and virtual.	12/31/2021	MCMH	Goal to determine feasibility of updates and migrating to shared platform. Analysis (Blue Spaces, MCHD CHNA Strategic Planning process and tools improvement process MCMH, AHEC, MCDRV) make recommendations. Finalize feasibility. MHC Indirect MCMH Educational Immediately, Rural, mission provisions.
Launch a collaborative Mental Health Education and Awareness campaign.	Develop communication plan to distribute to the community in person after COVID and virtually. Create presentation and supporting materials.	4/30/2022	MCMH, MCHD, DRV, AHEC	
Integrated screening and referral process and tools.	Policy, screening, and referral tools available online and in facilities.	6/30/2022	MCMH, DRV, FQC, AHEC	COPD/CLD smoker 20% Tobacco Related Cancer rate 51.5 Health Insurance coverage 91.7% Chronic liver death rate 12.2 (70% white & 30% black) Hepatitis A/B/C death rate 10.4 (60% male & 12% white) Hepatitis A/B/C death rate 10.4 (60% male & 12% white) Hepatitis A/B/C death rate 10.4 (60% male & 12% white