Big City Healthcare Close to Home



MADISON COUNTY MEMORIAL HOSPITAL COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA)

ANNUAL PROGRESS REPORT

Madison County Memorial Hospital Annual Progress Report 2021

This document serves to provide a progress report on the strategies the hospital adopted to address the needs identified in the Community Health Needs Assessment process.



Madison County Memorial Hospital Mission

To enhance the quality of life by continuously improving the health of the people of our community.

Madison County Memorial Hospital Vision

The provider of the best family-centered health care in our region.

Madison County Memorial Hospital Values

Faith. Family. History.



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Introduction & Overview



The Department of Health in Madison County and Madison County Memorial Hospital uses the following structure to plan, manage, measure, and guide strategies. To address the priorities identified for Madison County, primary source, secondary source, Community Health Needs Assessment, and a variety of other data sources are analyzed and monitored. Three committees are facilitating discussions and monitoring progress: 1) Health Equity

<u>Advisory Council</u> met bi-annually; 2) <u>Social and Mental Health Committee</u> met quarterly; and 3) <u>Chronic Disease Committee</u> met quarterly. A COVID Implementation Team formed at both the Hospital and Health Department and routine engagement connects the strategies between the two entities through the Mobile Wellness Unit that was funded by HRSA for an eighteen (18) month project to develop capacity, processes, and systems for a long-term response to future pandemics.

All of the documents cataloguing the activities of this collaborative and the 2021 Health Summit is available at the following link- https://www.mcmh.us/more/health-improve/ and the recording of the Health Summit is preserved online at https://youtu.be/DBckJ8xYqWE.

Updated CHNA data relevant to the priority areas are provided on the following pages and includes extracted information from CHIP committees progress documents. Progress was relayed to the community through quarterly reports, distributed through email and posted on the web. Updated data related to the priority areas was obtained from Florida Charts to address this approved action plan. Unfinished activities are integrated into the plan and/or modified to replace those that were completed in the prior CHIP plan. The 2020 CHNA and its Implementation Strategy was approved by the Hospital Board of Directors and this annual report reflects the progress and challenges in meeting its goals.

In July of 2021 the hospital received grant funding to develop a Mobile Wellness Unit to establish a long-term solution for the pandemic and to allow both the hospital and health department to try to get back

to business as usual. MWU retrofitted an ambulance to be able to respond to the COVID pandemic. The long-range plan is to enhance its capabilities to be able to respond to future pandemics, facilitate emergency preparedness and provide overall wellness services to the region. COVID response slightly derailed the community health improvement efforts and therefore the next step is to review the goals, objectives, and strategies and to realign the timeline and management plan for 2023 now that vaccination efforts are scaling back. The status update and action plan are outlined on the following pages.



Population Health Plan Summary

Priority Goal	<i>Objectives</i>
Social Determinants of Health	 Establish shared understanding across all sectors in Madison County concerning information and issues surrounding Health Equity (HE), Cultural Competency/Sensitivity, and how Social Determinants of Health influence the health of Florida's residents and communities by December 31, 2023. Increase access to key service that promote health equity by renovating the buildings on the southwest side of the hospital.
Social & Mental Health	 Decrease drug, alcohol, and smoking through Mental Wellness Network delivering education, counseling, cessation, and medication services by December 31, 2023.
	 Decrease suicide and improve mental wellness through an Integrated Care Network that aligns social and mental health services between the health department, the hospital, local providers, nonprofit, faithbased and government entities by December 31, 2023.
Chronic Diseases	 Integrate chronic disease prevention and treatment services by December 31, 2023.
	Provide a variety of Breast, prostate and colon cancer screenings and awareness activities at least annually by December 31, 2023.
	Develop sustainable COVID education, testing, and vaccination services in both English and Spanish by December 2022.
Emergency Preparedness &	 Develop an Emergency Preparedness & Crisis Management Facility in the building on the southeast side of the hospital.
Crisis Management	Develop process, protocols, policies, digital and print artifacts for a comprehensive long-range plan including future pandemics.
	Develop tools, communication strategy, and public relations, to allow internal and external emergency preparedness communication.



Major Accomplishments

Priority	Accomplishments
Social Determinan ts of Health	 Implementation of a Speaker's Bureau for presentations about COVID and Vaccines. Presentations to date: 1) Rotary Club; 2) Madison County Public Schools; 3) Local Apartment Complex; 4) ROTA; 5) Chamber; 6) Library; 7) Kiwanis; 8) Pediatric Event; 9) Lions; 10) MCDC; and 11) Opioid Response Coalition. Expanded elective surgery capacity to promote health equity. Expanded Spanish Speaking -online Forms, Fact Sheets, and other artifacts to encourage non-English speaking residents to seek healthcare and preventive services. Increased number of Spanish speaking student who received the vaccine. Launched Wellness Coaches and Health Educators to conduct community and family outreach around myths and facts about the vaccine and overall wellness. Developed an enhanced patient nutrition counseling and individualized meal plans. New Electronic Health Record system evaluated, selected-customization in progress.
Social & Mental Health	 Researched, developed and pilot testing mental wellness services for employees, patients, and community. Continuing Research and Development to integrate key Coding and Billing requirements into the new EHR. The purpose is to assess the feasibility of adding a new Line of Business in the hospital or to establish a formal Provider Network to extend this type of care to our patients. Continued participation in Social & Mental Health Advisory Council to monitor progress, refine the project plan and continue developing resources. Launched mental wellness services internally for patients and staff including individual, group, and expressive art therapy. Dietary tray presentation has improved with printing of color tray cards and adding spiritual versus and activities. This enhances the presentation of the tray and provides an activity for the patients that is documented in the medical record.
Chronic Disease	 Launched new online health and wellness tools for employees, patients, providers, and community related to COVID and chronic disease. Further development is needed related to content once all the digital assets have been configured and tested. Replicated health awareness campaigns: 1) Conducted breast cancer awareness and provided wellness information including vaccination information. Continued monthly Chronic Disease Awareness campaign via advertising, social media, and radio. Continued Chronic Disease committee work to monitoring and continue developing resources.
COVID Vaccination Implement- ation	 Drive through Vaccination Station fully developed and tested, completed 2,972 vaccinations. Mobile Wellness website in development, forms created, online scheduling launched, help desk opened, and staff trained, materials translated to Spanish. The Mobile Wellness Unit conducted a total of 1,706 to the U65 population and 1,266 to O65. A total of 7,126 vaccines were provided by CVS, Department of Health, and local providers for a total of 10,098. Database and reporting capabilities expanded including COVID HRSA surveys. Added COVID testing capabilities and treatment capacity.

Conclusion

Considering the increase capacity needed by the Health Department and the hospital to be able to response to the COVID-19 pandemic and vaccination efforts there was a need to establish data collection and analysis capabilities within the hospital. Therefore, it created a slight change in how the data is being represented. This was necessary due to the changes in requirements for the Health Department compared to the hospital. For example, exemptions were made for the Health Department but not for the hospital and therefore they did not have to present a report. To adapt to this the hospital decided to establish a means of pulling data consistently across time using the data system developed by the Department of Health - Florida Charts, Florida Shot Records, Center for



Disease Control (CDC) and the hospital Electronic Health Record (EHR). Moving forward a minimum of a three-year trend will be provided from key performance indicators. Rather than pulling data from the Community Assessment Survey (CAS) that is conducted by the Health Department, the hospital will present data from these sources. When CAS data is available this information will be included in a summary narrative.

The following appendix depict the strategies outlined in the 2021 Action Plan, the percentage of the work completed, the next steps required to reach the established goals and objectives. Completed actions have been removed from the report. This Annual Report format allows consistency of information and historical context for progress. Each priority is outlined with the goal in the heading, key partners in the subheading and then objectives, strategies and action steps aligned to the status update. The status is depicted with key bullet points, due dates, percentage complete and a green, yellow, or red to provide an at-a-glance look at where additional focus and efforts are needed to stay on track with the timeline and management plan. Baseline indicators and data trends are now presented at the end of the appendices and organized by category i.e., heart health, healthy habits, chronic disease.

- Red indicates little to no movement towards objective target and represents zero (0) to thirty-three (33%) complete.
- Yellow indicates some progress towards meeting the objective target and represents thirty-four (34%) to sixty-six (66%) complete.
- Green indicates the objective is almost or has been reached or passed and represents sixty-seven (67%) to one hundred (100%) complete.







Action Plan – GOAL: Improved Behavioral & Mental Health Network

(Key Partners: MCHD, DISC, MCMH, AHEC, Apalachee Center, CRMC, FSU, NFC, St. Leo, Hand in Hand)

Objective: Decrease drug, alcohol, and smoking through Mental Wellness Network delivering education, counseling, cessation, and medication services by December 31, 2023.

Strategy: Strategic partnerships between the health department, the hospital, mental health providers, and Mental Health Councils to establish and deliver mental wellness services to Madison County residents.

Short-Term Objectives	Action Steps	Due Date	Status	Current	Status & Next Steps (baseline & trend in appendix)
Establish a work group - Mental Wellness Advisory Council (WAC). Research, develop and maintain	-Invite school system representatives, NFC representatives to subcommittee meeting, school system, mental health providers, law enforcement, and domestic violenceFeasibility & interest of mental wellness Internship	12/30/23 12/31/2023		35%	-RCORP is organized and functioning as the WAC and efforts are underway to expand efforts and recruit new membersMCMH engaged with local provider to establish a new partnership for counselor and Psychiatrist, next steps formal referral process and outreach planResearch and development 90% complete, next steps- digitize
online.	-Develop online resources for mental wellnessEstablish a variety of therapy internal/externally.	4/20/22			and print artifacts based on researchNew EHR functionality launched, review existing Mental Wellness ICD codes activated and identify new codes to add including
Launch a collaborative Mental Health Education and Awareness campaign.	-Launch Mental Wellness communication and public relations campaign internally and externallyDistribute presentation and supporting materials.	4/30/22- December 2023			TeleMental HealthContinue to educate staff on communication and diet types Documented referral procedure with DOH and other mental wellness partners.
Integrated screening and referral process and tools.	-Policy, screening, and referral tools available online and in facilities.	6/30/23			-Integrated care team, key partners and Mobile Wellness Unit offering mental wellness education and servicesNext steps determine feasibility of finding space to provide in-
National Alliance of Mental Illness (NAMI) chapter.	-Assessing ROI and interest for local chapter if applicable.	2/1/23		40%	class servicesDevelop online resources for drug, alcohol, and smoking cessation services.
Integrated Care Team for delivering drug, alcohol, and smoking cessation services.	-Determine/develop assessment process and tools, referral process and policy.	12/31/23			-Develop online resources for Mental Wellness Interoperability Compliance. IT Manager and Quality Director improved interoperability compliance. Since June 2021 MCMH has met and exceeded required interoperability compliance.



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Action Plan – GOAL: Improved Behavioral & Mental Health Network

(Key Partners: MCHD, DISC, MCMH, AHEC, Apalachee Center, CRMC, FSU, NFC, St. Leo, Hand in Hand)

Objective: Decrease **suicide** and improve **mental wellness** through an Integrated Care Network that aligns social and mental health services between the health department, the hospital, local providers, nonprofit, faithbased and government entities by December 31, 2023.

Strategy: Strategically align local and regional services to combat suicide and establish prevention strategies that meet the needs of Madison County residents.

Short-Term Objectives	Action Steps	Due Date	Status	Current	Status & Next Steps (baseline & trend in appendix)
Decrease suicide by improving	-Assess the local parks/organizations to identify places to put	12/31/23		20%	-Complete new online portal upgraded and expand content
	Healing Gardens-promote social, spiritual, and mental wellbeing.				with MCMH, MWU, COVID, Wellness and partners.
and environmental assets.	-Convene with Parks and Recreation to determine feasibility and				-MCMH collaborating with local provider-new mental
	available resources.	12/31/23			wellness services partnership, next step formal process.
	-Convene volunteer group.				-DISC Village collaborative grant submitted, expand Madison.
	-Collaborative grant and Chamber open house when built.				-COVID hindered new engagement opportunities up to this
Improve mental wellness	-Develop presentation and communication plan for community in-	12/31/23		60%	point. With decrease in hospitalization and death, revisit
	person after COVID and virtually - print and digital artifacts.				opportunities to establish outside spaces for health
awareness, counseling,	-Shorten Mental Health First Aid-public service announcement.				promotion.
workforce development and	format and deliver digitally and through community presentations.				
medication management.	-Explore feasibility of NFC expansion to mental wellness program.				
Improve mental wellness	-Expanded partners hosting MWU.	12/31/23		90%	-Conducted group and individual therapy sessions.
through COVID education,	-Distributed cause related campaign materials.				-Conducted expressive art therapy with employees and
screening & vaccinations.	-Vaccinate 60% of the population.				patients.
					-Next steps offer opportunities in the community through
Develop assessment protocols	-Timeline and management plan.	12/31/23		40%	organizations, businesses, schools, and churches.
and referral processes for Health	-Develop process, protocols, and policies.				
Department & Hospital	-Develop MOU and/or affiliation agreements.				
Emergency Room and Inpatient	-Acquire HRSA collaborative grant to cover start up.				
Services.	-Add codes to Charge Master for new Line of Business.				
	-Decrease cases by zip 32331-293, 32340-1,148, 32059-193.				





Action Plan - GOAL: Decrease Chronic Diseases (Key Partners: MCHD, MCMH, AHEC, Barnes)

Objective: Integrated chronic disease prevention and treatment services by December 31, 2023.

Strategy: Establish and maintain a Diabetes Prevention Program (DPP) and a Diabetes Self-Management Education Program (DSME) and healthy living services.

Short-Term Objectives	Action Steps	Date	Status	Current	Status & Next Steps (baseline & trend in appendix)
Improve nutrition and decrease obesity through partnerships, awareness, education, screening, and healthcare access.	-Communication & Public relations plan for Fitness Classes, Nutrition classes, and DiabetesEngage with IFAS i.e., nutrition classes, online portal, and canning kitchen and identify capabilities and opportunitiesReview SNAP Education MCHD develop communication & public relations campaignBusiness After Hours Chef Demonstrations and Tasting.	04/19/23			-In person events still restricted due to COVID, developing digitized resources, next step relaunch post-COVID model by end of 2022Develop communication and outreach plan for promoting healthy living habitsDevelop communication and outreach for promoting health heart habits.
Improve heart health through partnerships, awareness, education, screening, healthy living habits, and healthcare access.	-Review MCHD Heart Health Program capacity, referral, resources, and marketingCause related marketing campaign and heart health fairFeasibility and timeline and management plan for Lake Francis Walk-a-Thon.	07/31/23 11/12/23			-MWU & marketing collaborate to test annual Francis Walk-a-thonCurrently in mid-year of grants and quality project regarding the evaluation of SwingBed project. Continue to monitor and report financial measures Participating in voluntary quality clinical measures for MBQIP and HQIC. Continue to participate in QI measures.
habits, and healthcare access.	-Timeline and management plan for Diabetes management and prevention classes (DPP & DSME). -Marketing and communication plan and materials. -Online portal registration and tracking. -Calendar of Events in person and online. -Diabetes awareness Celebrity Cook Off.	12/30/23			-Classroom materials and teacher ready for launch with Barnes and AHEC partnership. Assess feasibility in current hospital buildings or postpone till additional facilities are renovatedIdentify guest speaking opportunities and collaboration between MWU and marketing to implement.
Community health education and awareness presentations to civic groups, faith-based groups, and local government.	-Feasibility of Local Chef demonstrations virtually/in personDevelop timeline and management plan and communications and marketingSubmitted Mobile Wellness Unit for Nursing grantThank Your Lucky Stars in November.	12/31/23			- HCAHPS Ambassador team active setting goals to improve the patient experience and improve patient survey return rate. Goals are to improve communication with new medication and side effectsEstablish team(s) to focus on action items to improve communication, preferences and needs response.





Action Plan - GOAL: Decrease Chronic Diseases (Key Partners: MCHD, MCMH, AHEC, Barnes)

Objective: Breast, prostate and colon cancer screenings, and awareness at least annually by December 31, 2023.

Strategy: Provide cause related campaigns to provide cancer screening and treatment to residents

Short-Term Objectives	Action Steps	Date	Status	Current	Status & Next Steps (baseline & trend in	
Enhance tobacco cessation referral process.	-Big Bend AHEC to discuss and revise procedureUpdate Discharge Planning Process and ToolsIncrease marketing & Public Relations.	12/30/23		45%	-MCMH & MCHD Breast Cancer Awareness event 3rd Annual in 2021, tested drive through model due to COVID, next steps expand to Heart and Colon AwarenessTest drive through wellness and Flu event,	
key health and wellness practices through community health education and awareness presentations to patients, civic groups, faith-based groups, and	the different forums (PowerPoint, flyers, hand- outs, etc.)Ascertain which community partners want to co-presentSchedule presentations with organizationsIncrease marketing & Public Relations.	12/31/23 03/16/23		45%	next steps revamp, add COVD. -Next steps identify new hosting opportunities and expand outreach. - Continue to educate staff on diet types and patient communication i.e., Nutrition/meds. - Partner with a mobile cancer screening unit and/or coordinate with DOH to utilize hospital services and MWU for cancer screening.	
cancer screening, awareness, education, and healthcare access.	-Enhanced Breast Cancer Awareness Event added Women's Health issues and mental wellnessReplicate BCA to launch other cancer awareness events, screenings, and servicesExpand FSU College of Medicine partnershipIncrease marketing & Public Relations.			45%	-Due to COVID new awareness and screening events were delayedNext step, initiate collaborative network and explore opportunities in 2022-2023Develop and integrate a community outreach plan for health promotion.	

* Status indicators are as follows:

= reached or surpassed objective target





Action Plan – GOAL: Improved Social Determinants of Health (SDOH) (Key Partners: MCHD, MCMH, AHEC, MCDC)

Objective: Breast, prostate and colon cancer screenings, and awareness at least annually by December 31, 2023.

Strategy: Expand access to healthcare through Integrated Care Teams, aligned Provider Networks, and Collaborative Strategic Partnerships.

Short-Term Objectives	Action Steps	Date	Status	Current	Status & Next Steps (baseline & trend in appendix)
Reduce Poverty and increase Healthcare Access by increasing the percentage of people with healthcare benefits.	-Navigator campaign with AHECManaged plan counselors with MCHD and Business officeEnhance scripting and training for Financial Counselor MCMHExplore enhanced/replicated partnerships with HUMANA and other Commercial PoliciesConfirm COVID test, vaccine, treatment benefits w/policies.	12/31/23		40%	-Implemented surgical affiliation agreements, surgery currently conducted several times per monthFinalizing partnerships with OrthopedicsWork with AHEC to establish MWU opportunities with Navigators.
Increase Healthcare Access by establishing a comprehensive Provider Network as indicated by additional primary care and specialty providers serving in Madison County	-FSU College Medicine internships and affiliation enhancementExpand health care service with addition specialties through partnerships and affiliation agreementsIncrease branding and awareness of screening prevention, and treatment services to 60-mile radius.	12/31/23		50%	-One new primary care doctor engaged with the hospitalDevelop and produce Physician Recruitment Brochure and target region for potential candidatesLaunch regional campaign for potential rotating specialistRenovate the building on the southeast side of the hospital campus.
Reduce food insecurities by improving access to healthy eating and delivering nutrition education.	-IFAS partnership expansionEnhance Farm Share program and explore potential Farm CoopUnited Methodist Food Pantry and Chamber PartnershipLand Project Community Garden with DISC in developmentFarmers Market potential with Chamber, TDC, and Downtown DevelopmentSubmit Department of Agriculture grant.	12/31/23		38%	-Renovate the building on the southwest side of the hospital campusNegotiate rotating specialist contractsDevelop nutrition education resources onlineNew menus showing the healthier items – collaboration NFC and DOH and MCMH dietary.





Action Plan – GOAL: Improved Social Determinants of Health (SDOH) (Key Partners: MCHD, MCMH, AHEC, MCDC)

Objective: Establish shared understanding across all sectors in Madison County concerning information and issues surrounding Health Equity (HE), Cultural Competency/Sensitivity, and how Social Determinants of Health influence the health of Florida's residents and communities by December 31, 2023.

Strategy: Guest speaking at community events, action teams, and advisory councils.

Short-Term Objectives	Action Steps	Date	Status	Current	Status & Next Steps (baseline & trend in appendix)
Develop/implement	-Reorganize the Maternal and Child	12/31/23		67%	-Identify timeline and connect MWU and marketing to the SDOH committee.
Social Determinants of	Health action team to establish the				
Incorporate health	-Prior to educating the community on	12/31/23		50%	-Develop health promotion presentation with SDOH information included.
equity into community	chronic diseases and mental health,				-Identify speakers bureau.
presentations.	incorporate health equity into the				-Developed and launched enhanced nutrition counseling for patients.
COVID Vaccine	-Ensure health equity for all residents.	06/30/23		75%	-Conducted Vaccination Clinic at three schools.
Implementation					-Provided health education and COVID myth busters at local apartment complex.
		12/31/23			-Developed Spanish version of flyers, posters and online registration forms, next step
					expands community educator outreach apartments, churches, festivals, etc.
					- Vaccination Station narrowed down and Mobile Wellness Unit fully operational,
					sustainability practices in development.
					-Update internship model and promote to surrounding counties.

(Following aligns to Vision 2030- MCMH offers education/training opportunities for employees, Medical Staff & internships, however, does not have the personnel/financial to assist in this goal.

Information is provided solely for the purpose of understanding SDOH. Most current data available is from 2030)

Reduce Poverty and increase employment	-Individual poverty: 28.2%; Children in families in poverty: 37%;	1102, 1103.02, 1103.01	Career Source,	Vision 2030
opportunities by attracting businesses.	Unemployment: 3.9%		MCDC, MCCC	
Reduce poverty and increase employment	-SSI 1101: 13%, 1103.01: 12.4%, 1103.02: 10%; SNAP 1103.02: 36.2% &	1102, 1103.02, 1103.01	School District,	Vision 2030
capacity by improving soft skills/workforce	1102: 21.4%; Early Steps <3 served: 66.6%; Elementary not promoted:		NFC, St. Leo	-State Representative,
capabilities through education/training.	12.9%; Graduation Rate 82.5%; High School diploma: 38.1%; Likely to			Local/National systems
	pursue college 13.8%, Bachelors + 13.8%			on Poverty
Reduce poverty by improving housing	-Lack plumbing: 1.4% and lack of kitchen 1103.02: 2%; Not	1103.02, 1101, 1102	County, City of	Vision 2030
infrastructure.	heated/inadequate: 1103.02 @ 1%, 1101 & 1102 @ 3.6%		Madison	-HUD Development



Social Determinants of Health



Individuals Under 18 Below Poverty Level, Percentage of Population Under 18, Single Year

	Madison	Florida
Data Year	Percent (%)	Percent (%)
2019	44.4	20.1
2018	43.3	21.3
2017	51.4	22.3
2016	38.1	23.3
2015	33.3	24.1

Families Below Poverty Level, Percentage of Families, Single Year

Data Year	Madison Percent (%)	Florida Percent (%)
2019	20.7	10.0
2018	21.8	10.6
2017	24.7	11.1
2016	23.5	11.7
2015	20.5	12.0

Unemployment Rate, Percentage of Labor Force, Single Year

	Madison	Florida
Data Year	Percent (%)	Percent (%)
2020	6.0	7.7
2019	4.0	3.3
2018	3.9	3.6
2017	4.4	4.2
2016	5.2	4.8

Population Living Within ½ Mile of a Healthy Food Source, Percentage of Population, Single Year

	Madison	Florida
Data Year	Percent (%)	Percent (%)
2019	2.3	27.7
2016	1.5	27.9

Population Uninsured Under Age 65 (Census), Single Year

	Madison	Florida
Data Year	Count	Count
2019	2,076	2,586,534
2018	2,157	2,692,935
2017	2,305	2,929,460
2016	2,808	3,158,355
2015	3,211	3,421,765

Food insecurity rate, Percentage of Population, Single Year

	Madison	Florida
Data Year	Percent (%)	Percent (%)
2019	11.5	12.0
2018	18.5	13.0
017	22.2	13.4

The **Social Determinants of Health (SDOH) indicators** in Madison are continuing to climb. Individuals under eighteen living in poverty 44.4% in Madison is more than twice the state at 20.1%. Likewise, families living in poverty in Madison is 20.7 compared to the state at 10%. Unemployment rose from 4 to 6% in 2020. Almost 12% of the population under sixty-five is uninsured and 11.5% living with a food insecurity.



Social & Interpersonal Relations



Tobacco-related Cancer Deaths, Rate Per 100,000 Population, Single Year

		Madis	on			Flo	orida			
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV		
2020	30	19,254	155.8 [*]	55.7	19,656	21,640,766	90.8	1.3		
2019	14	19,533	71.7	37.5	19,698	21,268,553	92.6	1.3		
2018	20	19,420	103.0	45.1	19,816	20,957,705	94.6	1.3		

Alcohol Confirmed Motor Vehicle Traffic Crash Fatalities, Rate Per 100,000 3-Year

		Madiso	on				Florid	da
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	
2018-20	4	58,207	6.9		1,134	63,867,024	1.8	
2017-19	4	58,248	6.9		1,124	62,781,986	1.8	
2016-18	2	57,967	3.5		1,212	61,744,525	2.0	

Deaths from Alcoholic Liver Disease, Rate Per 100,000 Population, 3-Year Rolling Crude

		Madiso	n		Florida			
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2018-20	6	58,207	10.3	8.2	5,685	63,867,024	8.9	0.2
2017-19	5	58,248	8.6	7.5	5,176	62,781,991	8.2	0.2
2016-18	2	57,967	3.5		5,201	61,744,530	8.4	0.2

	Adults who are current smokers, overall						
Year	Madison	Florida					
2019	16.9% (13.4% - 20.3%)	14.8% (13.7% - 15.9%)					
2016	16.2% (12.1% - 20.3%)	15.5% (14.7% - 16.2%)					
2013	19.7% (13% - 26.4%)	16.8% (15.9% - 17.7%)					

Tobacco-related Cancer Deaths, Rate Per 100,000 Population, 3-Year Rolling

		Madison Florida						
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2018-20	64	58,207	110.0	26.9	59,170	63,867,024	92.6	0.7
2017-19	47	58,248	80.7	23.1	59,330	62,781,986	94.5	0.8
2016-18	53	57,967	91.4	24.6	59,300	61,744,525	96.0	0.8

Chronic Liver Disease and Cirrhosis Deaths, Rate Per 100,000 Population, 3-Year Rolling

		Madis	son	Florida				
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2018-20	12	58,207	20.6	11.7	10,266	63,867,024	16.1	0.3
2017-19	9	58,248	15.5	10.1	9,608	62,781,991	15.3	0.3
2016-18	6	57,967	10.4	8.3	9,647	61,744,530	15.6	0.3

Social & Interpersonal Relations Indicators in Madison are exceeding those of the state. Tobacco-related cancer death rates in Madison 155.8 compared to Florida at 90.8 almost doubled from 2019 (71.7) to 2020 (155.8).

The percentage of adults who are **current smokers** 16.9% a slight increase from 2019 compared to the state at 14.8%. Further, **alcohol confirmed** motor vehicle crash fatalities has remained consistent since 2017 and five times that of the state - Madison 6.9 and Florida 1.8. Alcohol XXX





Total Population Count	At Least One Dose	Fully Vaccinated
Total Population Count	10,098	8,489
% Of Total Population all ages	54.60%	45.90%
Population ≥ 5 Years of Age Count	10,098	8,489
% Of Population ≥ 5 Years of Age	57.30%	48.20%
Population ≥ 12 Years of Age Count	9,959	8,395
% Of Population ≥ 12 Years of Age	61.20%	51.60%
Population ≥ 18 Years of Age Count	9,464	7,982
% Of Population ≥ 18 Years of Age	62.70%	52.90%
Population ≥ 65 Years of Age Count	3,358	3,069
% Of Population ≥ 65 Years of Age	86.10%	78.70%

^{*}Vaccinations in Madison County, Florida as reported by CDC, Date Ascertained 3/28/2022

Deaths from COVID-19, Rate Per 100,000 Population, Single Year										
Madison Florida										
Data Year	Count Denom Rate MOV Count Denom Rate M					MOV				
2020	34	19,254	176.6*	59.3	19,157	21,640,766	88.5	1.3		

20	J2U		34	19,254	170.0		59.5	19, 157	21,040,700	00.0		1.3					
	Deaths from COVID-19, Rate Per 100,000 Population, Single Year by Race & Gender																
	Madison									Florida							
	White Black						White Black										
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	
2020	18	11,452	157.2	72.6	16	7,290	219.5*	107.4	15,034	16,713,931	89.9	1.4	3,515	3,671,185	95.7	3.2	
		Ma	le			Fem	ale			Male				Fema	ile		
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	
2020	17	10,228	166.2	78.9	17	9,026	188.3*	89.4	10,938	10,576,322	103.4	1.9	8,219	11,064,444	74.3	1.	

^{*}Florida Charts Madison and Florida Comparison Date Ascertained 3/28/2022

Vaccination Station and Mobile Wellness Unit COVID Activity

Row Labels	Count of Patient ID	Percentage
AMERICAN		
INDIAN/ALASKAN	11	0.4%
ASIAN INDIAN	2	0.1%
BLACK/AFRICAN AMERICAN	722	24.3%
FILIPINO	2	0.1%
HAWAIIAN	3	0.1%
OTHER ASIAN	5	0.2%
OTHER NONWHITE	210	7.1%
OTHER PACIFIC ISLANDER	10	0.3%
UNKNOWN	231	7.8%
WHITE	1778	59.8%
Grand Total	2974	
Row Labels Cour	nt of Patient ID	Percentage
FEMALE	1736	58.4%
MALE	1236	41.6%
Grand Total	2972	
Doses Co	unt of Patient ID	Percentage
1	1373	46.2%
2	1247	42.0%
3	335	11.3%
4	12	0.4%
Grand Total	2972	

^{*}Florida Shots, MCMH Vaccination Performance Indicators 4/4/22

COVID death rate 176.6 in Madison is more than twice that of the state at 88.5. Of those deaths the African American population 219.5 compared to white at 157.2. Female 188.3 were slightly higher than males at 166.2 in Madison whereas in Florida the male death rates were higher than female.

According to the Center for Disease Control (CDC), as of March 28, 2022, Madison's total population fully vaccinated was 45.9% and those with at least one dose 54.6%. The sixty-five and older population as the best rate with 86.1% with one dose and 78.7% fully vaccinated. Only 37.9% of the total population is vaccinated with a booster with 58.9% in the over sixty-five (O65) population.

nent Plan (CHIP)



Mental Wellness



Hospitalizations for mood and depressive disorders, Rate Per 100,000 Population, Single Year

		Madis	on		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	72	19,254	373.9	86.2	93,121	21,640,766	430.3	2.8				
2019	60	19,533	307.2*	77.6	101,899	21,268,553	479.1	2.9				
2018	56	19,420	288.4*	75.4	101,218	20,957,705	483.0	3.0				
2017	51	19,295	264.3*	72.4	97,983	20,555,728	476.7	3.0				
2016	60	19,252	311.7*	78.7	97,313	20,231,092	481.0	3.0				

Hospitalizations for mental disorders, Rate Per 100,000 Population, Single Year

		Madis	on		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	176	19,254	914.1	134.4	200,907	21,640,766	928.4	4.0				
2019	141	19,533	721.9 [*]	118.7	213,969	21,268,553	1,006.0	4.2				
2018	156	19,420	803.3*	125.6	210,058	20,957,705	1,002.3	4.3				
2017	135	19,295	699.7*	117.6	206,707	20,555,728	1,005.6	4.3				
2016	142	19,252	737.6*	120.9	204,463	20,231,092	1,010.6	4.4				

Suicide Deaths, Rate Per 100,000 Population, 3-Year Rolling

		Madis	on		Florida						
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV			
2018-20	10	58,207	17.2	10.6	10,092	63,867,024	15.8	0.3			
2017-19	10	58,248	17.2	10.6	10,166	62,781,991	16.2	0.3			
2016-18	4	57,967	6.9		9,861	61,744,530	16.0	0.3			
2015-17	6	57,747	10.4	8.3	9,461	60,684,587	15.6	0.3			
2014-16	5	57,717	8.7	7.6	9,235	59,708,725	15.5	0.3			

Emergency room visits for mental disorders, except drug and alcohol-induced mental disorders, Rate Per 100,000 Population, 3-Year Rolling

		Madiso	on		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2018-20	366	58,207	628.8	64.2	376,949	63,867,024	590.2	1.9				
2017-19	373	58,248	640.4	64.8	392,718	62,781,986	625.5	2.0				
2016-18	358	57,967	617.6	63.8	388,401	61,744,525	629.0	2.0				
2015-17	351	57,747	607.8	63.4	389,880	60,684,582	642.5	2.0				
2014-16	342	57,717	592.5	62.6	384,903	59,708,725	644.6	2.0				

Total Domestic Violence Offenses, Rate Per 100,000 Population, Single Year

		Madis	on		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	119	19,254	618.1*	110.7	106,515	21,640,766	492.2	2.9				
2019	114	19,533	583.6	106.8	105,298	21,268,553	495.1	3.0				
2018	98	19,420	504.6	99.7	104,914	20,957,705	500.6	3.0				
2017	179	19,295	927.7*	135.3	106,979	20,555,728	520.4	3.1				
2016	147	19,252	763.6*	123.0	105,640	20,231,092	522.2	3.1				

Mental Wellness in Madison has been steady declining since 2016 - mood and depressive disorders and hospitalization for mental disorders - 176 admissions. Suicide death rates have remained steady since 2017 and higher than the state. Emergency room visits for mental health, drug and alcohol has been steady increasing since 2014 nearing 400 admissions at a rate of 628.8 compared to the state rate of 590.2. Domestic violence also on the rise.



Chronic Diseases-Heart



Hospitalizations from Congestive Heart Failure, Rate Per 100,000 Population, Single Year

		Madi	son		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	342	19,254	1,776.3	186.6	382,249	21,640,766	1,766.3	5.5				
2019	383	19,533	1,960.8	194.4	401,153	21,268,553	1,886.1	5.8				
2018	377	19,420	1,941.3	194.1	375,660	20,957,705	1,792.5	5.7				
2017	337	19,295	1,746.6	184.8	353,154	20,555,728	1,718.0	5.6				
2016	305 19,252		1,584.3	176.4	327,131	20,231,092	1,617.0	5.5				

Deaths from Acute Myocardial Infarction (Heart Attack), Rate Per 100,000 Population, Single Year

		Madi	son		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	8	19,254	41.5	28.8	7,500	21,640,766	34.7	0.8				
2019	11	19,533	56.3	33.3	6,874	21,268,553	32.3	0.8				
2018	10	19,420	51.5	31.9	7,204	20,957,705	34.4	0.8				
2017	3	19,295	15.5		7,268	20,555,733	35.4	0.8				
2016	8 19,252		41.6	28.8	7,311	20,231,092	36.1	0.8				

Deaths from Heart Diseases, Rate Per 100,000 Population, Single Year

		Madis	on			Florida		
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2020	55	19,254	285.7	75.4	49,208	21,640,766	227.4	2.0
2019	62	19,533	317.4*	78.9	47,044	21,268,553	221.2	2.0
2018	65	19,420	334.7*	81.2	46,929	20,957,705	223.9	2.0
2017	40	19,295	207.3	64.2	46,159	20,555,733	224.6	2.0
2016	57	19,252	296.1	76.7	45,625	20,231,092	225.5	2.1

Deaths from Hypertension, Rate Per 100,000 Population, Single Year

		Madis	on			Florida		
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2020	6	19,254	31.2	24.9	3,185	21,640,766	14.7	0.5
2019	10	19,533	51.2*	31.7	2,737	21,268,553	12.9	0.5
2018	6	19,420	30.9	24.7	2,773	20,957,705	13.2	0.5
2017	8	19,295	41.5*	28.7	2,618	20,555,733	12.7	0.5
2016	1	19,252	5.2		2,454	20,231,092	12.1	0.5

Although Madison still exceeds the state in most heart health indicators, **Heart Health** in Madison has seen slight improvements with the addition of Mobile Wellness and heart health education through partnerships with the Chronic Disease Coalition. Hospitalizations and deaths from CHF, Heart Attacks, Hypertension, and heart disease all seeing slight decreases in counts and rates. The area in need of most attention is the serious heart diseases that result in death. Likewise, as indicated in the chart of the following page there is a need to increase activities with the African American population which at a rate of 2,139.9 for blacks compared to 1,501.9 for whites.



325 11,361 2,860.7 306.5

278 11,306 2,458.9* 285.5

196

2017

2016



Chronic Diseases-Heart Continued & Diabetes

	Hospitalizations from Congestive Heart Failure, Rate Per 100,000 Population, Single Year																
	Madison									Florida							
	White						ck		White					Black			
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	
2020	172	11,452	1,501.9	222.8	156	7,290	2,139.9	332.2	286,903	16,713,931	1,716.6	6.2	69,974	3,671,185	1,906.0	14.0	
2019	233	11,630	2,003.4	254.7	146	7,384	1,977.2	317.5	304,676	16,439,624	1,853.3	6.5	71,641	3,603,599	1,988.0	14.4	
2018	234	11,525	2,030.4*	257.5	137	7,390	1,853.9	307.5	285,957	16,219,736	1,763.0	6.4	67,776	3,549,464	1,909.5	14.2	
2017	210	11,361	1,848.4	247.7	124	7,449	1,664.7	290.6	271,181	15,944,707	1,700.8	6.3	62,931	3,470,100	1,813.5	14.0	
2016	194	11,306	1,715.9	239.4	99	7,487	1,322.3*	258.7	253,051	15,722,428	1,609.5	6.2	57,274	3,408,734	1,680.2	13.6	

7,449 2,631.2* 363.5 468,807 15,944,707 2,940.2

7,487 3,072.0* 390.9 459,431 15,722,428 2,922.1

	Adults	who are obese, overall
Year	Madison	Florida
2019	44.5% (39.1% - 49.8%)	27% (25.6% - 28.5%)
2016	35.4% (30.1% - 40.8%)	27.4% (26.4% - 28.5%)
2013	33.4% (25.9% - 40.9%)	26.4% (25.3% - 27.4%)

	Adults who are inac	ctive or insufficiently active, overall
Year	Madison	Florida
2016	57.8% (51.9% - 63.6%)	56.7% (55.5% - 58%)
2013	57.9% (49.3% - 66.5%)	52.9% (51.6% - 54.3%)

		Hos	pitaliza	itions	From	or With	n Diabe	tes, R	ate Per	100,000 P	opulat	ion, S	Single Y	ear			Ad	ults who have eve	r been told they had diabetes, overall
				Mad	ison							Flor	ida				Year	Madison	Florida
		Wh	ite			Bla	ck			White				Blac	k		2019	13.7% (10.8% - 16.6%)	11.7% (10.8% - 12.6%)
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	2016	20.4% (16.5% - 24.3%)	11.8% (11.1% - 12.4%)
2020	267	11,452	2,331.5*	276.4	235	7,290	3,223.6*	405.5	454,415	16,713,931	2,718.8	7.8	135,113	3,671,185	3,680.4	19.3	2013	17.2%	11.2%
2019	349	11,630	3,000.9	310.1	235	7,384	3,182.6*	400.4	482,854	16,439,624	2,937.1	8.2	137,354	3,603,599	3,811.6	19.8	2013	(12.5% - 22%)	(10.5% - 11.9%)
2018	353	11,525	3,062.9	314.6	256	7,390	3,464.1	416.9	471,270	16,219,736	2,905.5	8.2	133,977	3,549,464	3,774.6	19.8			

8.3 132,055 3,470,100 3,805.5 20.1

8.3 128,038 3,408,734 3,756.2 20.2

Madison has seen a slight improvement with Diabetes. Before the COVID outbreak the Chronic Disease committee launched strategies and activities to address Diabetes. Restrictions on visitation resulted in postponing in person and supplementing with virtual solutions. And although there has been a slight decrease each year since 2018 at a rate of 2,331.5 it is still extremely high with a need to again focus on the African American population with a rate of 3,223.6. Additionally, obesity at 44.5% compared to the state at 27% is an underlying condition that influences heart and diabetes. Both treatment and prevention strategies should be an area of concentration for the Mobile Wellness Unit. Please see page 28 for additional performance indicators for Diabetes.



Chronic Diseases-Diabetes



Total Aggregate Deaths from Diabetes, Rate Per 100,000 Population, Single Year

	Madis	Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	
2020	9	19,254	46.7	30.5	7,516	21,640,766	34.7	0.8	
2019	9	19,533	46.1	30.1	6,158	21,268,553	29.0	0.7	
2018	7	19,420	36.0	26.7	6,195	20,957,705	29.6	0.7	
2017	8	19,295	41.5	28.7	6,151	20,555,733	29.9	0.7	
2016	7	19,252	36.4	26.9	5,780	20,231,092	28.6	0.7	

Deaths from Diabetes, Rate Per 100,000 Population, Single Year (Male/Female)

				Mad	ison							Flo	rida			
	Male Female							Male Female								
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV
2020	2	10,228	19.6		7	9,026	77.6	57.4	4,440	10,576,322	42.0	1.2	3,076	11,064,444	27.8	1.0
2019	4	10,332	38.7		5	9,201	54.3	47.6	3,645	10,396,776	35.1	1.1	2,513	10,871,777	23.1	0.9
2018	5	10,302	48.5	42.5	2	9,118	21.9		3,687	10,244,293	36.0	1.2	2,508	10,713,412	23.4	0.9
2017	4	10,162	39.4		4	9,133	43.8		3,566	10,042,919	35.5	1.2	2,585	10,512,814	24.6	0.9
2016	5	10,160	49.2	43.1	2	9,092	22.0		3,367	9,887,164	34.1	1.2	2,413	10,343,928	23.3	0.9

Hospitalizations From or With Diabetes, Rate Per 100,000 Population, Single Year

		Madi	son		Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV				
2020	512	19,254	2,659.2*	227.3	648,464	21,640,766	2,996.5	7.2				
2019	600	19,533	3,071.7	242.0	677,859	21,268,553	3,187.1	7.5				
2018	625	19,420	3,218.3	248.2	658,129	20,957,705	3,140.3	7.5				
2017	534	19,295	2,767.6*	231.5	648,827	20,555,728	3,156.4	7.6				
2016	521	19,252	2,706.2*	229.2	632,161	20,231,092	3,124.7	7.6				

Deaths from Diabetes, Rate Per 100,000 Population, Single Year (Race White/Black)

				Mad	ison							Flor	ida					
		Whit	е			Blac	k			White			Black					
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV		
2020	5	11,452	43.7	38.3	4	7,290	54.9		5,643	16,713,931	33.8	0.9	1,606	3,671,185	43.7	2.1		
2019	4	11,630	34.4		5	7,384	67.7	59.3	4,728	16,439,624	28.8	0.8	1,235	3,603,599	34.3	1.9		
2018	5	11,525	43.4	38.0	2	7,390	27.1		4,813	16,219,736	29.7	0.8	1,203	3,549,464	33.9	1.9		
2017	6	11,361	52.8	42.2	2	7,449	26.8		4,732	15,944,707	29.7	0.8	1,234	3,470,105	35.6	2.0		
2016	3	11,306	26.5		4	7,487	53.4		4,495	15,722,428	28.6	8.0	1,107	3,408,734	32.5	1.9		

Deaths and hospitalizations for Diabetes requires a concentrated effort. The target population for consideration is both females at a rate of 77.6 compared to males at 19.6 and blacks at a rate of 54.9 compared to whites at 43.7.



Cancer & Causes of Death Madison/Florida

Deaths	s from B	reast Car	ncer, Rate Pe	er 100,	,000 Fema	ale Populati	on, Single Y	ear			
		Mad	lison	Florida							
Data Year	Count	Denom	Rate	MOV	Count	Denom	Rate	MOV			
2020	4	9,026	20.8		3,060	11,064,444	14.1	1.0			
2019	4	9,201	20.5		3,183	10,871,777	15.0	1.0			
2018	2	9,118	10.3		2,997	10,713,412	14.3	1.0			
2017	2	9,133	10.4		2,985	10,512,814	14.5	1.0			
2016	3	9,092	15.6		2,932	10,343,928	14.5	1.0			
Female I	Breast C	Bre	ses at Adva ast Cancer I 			e Year		ge of			
Female I	Breast C	Bre						ge of			
Female	Breast C	Bre	ast Cancer I			e Year		ge of			
		Bre Mad	ast Cancer I lison	ncideı	nce, Sing	le Year Flori	da				
Data Year	Count	Bre Mad Denom	ast Cancer I lison Percent (%)	ncideı	nce, Sing	e Year Flori Denom	da Percent (%)	MOV			
Data Year 2018	Count 6	Bre Mad Denom	ast Cancer I lison Percent (%) 60.0	ncideı	Count 5,658	Flori Denom 17,923	da Percent (%) 31.6	MOV 0.7			
Data Year 2018 2017	Count 6 5	Bre Mad Denom	ast Cancer I lison Percent (%) 60.0 62.5	ncideı	Count 5,658 5,266	Personal Property Pro	da Percent (%) 31.6 31.4	MOV 0.7 0.7			

Selected Causes of Death, Madison County, Florida													
				State									
3-Year Age-		County Quartile							Hispanic				
Adjusted Resident Death	Data Year	1=most favorable	White	Black	Hispanic	All Races	White	Black		All Races			
Rates		4=least favorable											
Total Deaths	2018-20	4	987.5	985.5	450.2	980.8	688.1	809.7	548.9	698.4			
<u>Cancer</u>	2018-20	3	181.1	143.9	108.9	170.4	142.6	149.0	109.1	142.5			
CLRD*	2018-20	3	67.2	23.9	0.0	53.6	38.1	23.4	20.8	36.2			
<u>Cirrhosis</u>	2018-20	3	21.2	8.3	0.0	16.8	13.5	6.2	8.7	12.1			
<u>Diabetes</u>	2018-20	4	23.9	51.6	71.2	31.9	18.6	41.1	19.8	21.1			
Motor Vehicle Crashes	2018-20	2	10.9	18.0	0.0	13.9	14.9	17.1	12.6	15.0			
Stroke	2018-20	4	44.8	80.7	0.0	55.3	40.1	61.2	41.9	42.3			
Pneumonia /Influenza	2018-20	2	11.8	8.8	0.0	10.5	9.1	11.1	7.5	9.3			
Heart Disease	2018-20	4	234.9	200.0	0.0	219.4	142.5	172.8	117.2	145.7			
HIV/AIDS	2018-20	4	0.0	14.1	0.0	5.8	1.4	10.8	1.6	2.8			

The partnership between the Mobile Wellness Unit, the hospital and the health department has seen a slight improvement in breast cancer prevalence. Although deaths and advanced stage diagnosis has seen improvements it is quite a bit higher than the state with death rates in Madison at 20.8 compared to Florida at 14.1 and advanced stage diagnosis at a rate of 60 for Madison and 31.6 for Florida. Continued efforts are recommended. Diabetes, Stroke, Heart Disease and HIV are top priorities in need of attention with Cancer and Cirrhosis as secondary.