

MADISON COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN ANNUAL REPORT

A Collaborative Project between Madison County Memorial Hospital and the Department of Health in Madison County

March 2019

Madison County Memorial Hospital Annual Report and Updated Implementation Strategy for its 2017-2021 Community Health Needs Assessment

The Madison County Memorial Hospital and the Department of Health in Madison County collaborated on the development of the Community Health Improvement Plan.



Madison County Memorial Hospital Mission

To enhance the quality of life by continuously improving the health of the people of our community.

Madison County Memorial Hospital Vision

The provider of the best family-centered health care in our region.

Madison County Memorial Hospital Values

Faith, Family, and Local History



Department of Health Mission

To protect, promote and improve the health of all people in Florida through integrated state, county, and community efforts.

Department of Health Vision

To be the healthiest state in the Nation

Department of Health Values (ICARE)

Innovation: We search for creative solutions and manage resources wisely.

Collaboration: We use teamwork to achieve common goals and solve problems.

Accountability: We perform with integrity and respect.

Responsiveness: We achieve our mission by serving our customers and engaging our partners.

Excellence: We promote quality outcomes through learning and continuous performance improvement

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Introduction

The Department of Health in Madison County and Madison County Memorial Hospital conducted the Annual CHIP review meeting in three parts as part of three committee meetings. The Social and Mental Health Committee met on January 22, 2019, the Maternal and Child Health Committee met on February 12, 2019 and the Chronic Disease Committee met on March 5, 2019. Updated Community Health Assessment data relevant to the priority area were presented at each meeting, along with a synopsis of community efforts to address the priority area in the previous year.

Each committee is comprised of community partners providing services in the priority area and community members interested in that priority area. The total number of partners attending at least one of the three meetings was fifteen.

The following annual review report for the 2018-2021 Community Health Improvement Plan will detail the strategies developed, activities implemented, progress made during the year and revisions made for the next year. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Madison County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

Overview of the Community Health Improvement Plan (CHIP)

In June of 2017, the Department of Health in Madison County and Madison County Memorial Hospital convened the CHIP Planning Team. The Planning Team facilitated the CHIP process through using the National Association of City and County Health Official's Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Madison County.

The Planning Team developed findings and presented these findings at the Community Health Assessment summit of community partners and residents. Community partners and residents chose priority areas and suggested strategies to the Steering Committee. The Steering Committee accepted the chosen priority areas of Social and Mental Health, Maternal and Child Health and Chronic Diseases. See Table below for Strategic Issue Areas with their goals, developed by a workgroup of subject matter experts.

A committee was established for each priority area and these committees each met once per quarter to assess progress and make necessary revisions to action items. Progress was relayed to the community through quarterly progress reports that were distributed through email and posted on web sites for DOH-Madison and Madison County Memorial Hospital.

Year Two activities were developed at each of the committee meetings in quarter four by community partners and residents. Updated data related to the priority area were presented and the Year One action plan was reviewed. The committees chose to continue some activities into Year Two and developed new action items to replace those that were completed.

STRATEGIC ISSUE AREA	GOAL
Social and Mental Health	 Social and Mental Health providers will maintain a consistent presence in Madison County and will establish an effective linkage and referral system by December 31, 2021
Maternal and Child Health	 Reduce late entry to care by 5% for Healthy Start and health department prenatal clients by December 31, 2021
	 Increase breastfeeding initiation by 10% for Healthy Start and health department prenatal clients by December 31, 2021
Chronic Disease	 Establish and Maintain an Accredited Diabetes Self- Management Education Program by December 31, 2021
	 Establish and Maintain an Accredited Diabetes Prevention Program by December 31, 2021
	3. Increase the number of healthy food options in at least two food establishments by December 31, 2021

	 Partner with an agency to offer breast, prostate and colon cancer screenings at least annually by December 31, 2021
Health Equity	 Establish shared understanding across all sectors in Madison County concerning information and issues surrounding Health Equity (HE), Cultural Competency/Sensitivity, and how Social Determinants of Health (SDOH) influence the health of Florida's residents and communities by December 31, 2021

Summary of CHIP Annual Review Meeting

During the Social and Mental Health Committee meeting on January 22, 2019, the group reviewed updated social and mental health data and the Year One Workplan. It was decided to continue to develop and implement a population-based survey regarding mental health in Madison County. The group also decided to focus on family services, along with the referral process in Year Two.

During the Maternal and Child Health Committee meeting on February 12, 2019, the group reviewed updated Maternal and Child Health data, and the Year One Workplan. The group will continue data quality discussions with the State Health Office with respect to hospital collection of prenatal entry to care dates and breastfeeding initiation data. The group would like to focus on preconceptual health, family planning education and ensuring that teens and young adults are adequately prepared prior to having children in Year Two.

During the Chronic Disease Committee meeting on March 5, the group reviewed updated Chronic Disease data and the Year One Workplan. The group will continue the two diabetes education classes, continue cancer screening efforts, continue healthy food option efforts, continue cancer screening efforts and promote the Holiday Challenge county-wide in Year Two.

Strategic Issue Area #1: Social and Mental Health

The community felt that there are limited choices with respect to mental health services and a disconnect between agencies needing to refer clientele to mental health services and the service providers. There is not an accurate measure to quantify the need for mental health services or the types of services that are needed in the community; therefore, there is no assurance that existing programs address the needs in the community.

Goal: Social and Mental Health providers will maintain a consistent presence in Madison County and will establish an effective linkage and referral system by December 31, 2021

Strategy 1: Partner with mental health providers and the Mental Health Council of the Big Bend to determine the needs of Madison County residents

Key Partners: Madison County Memorial Hospital, Apalachee Center, Disc Village, Big Bend Community of Care, Capital Regional Medical Center, Madison County School District, Madison County Sheriff's Office, Refuge House, Department of Children and Families, Florida State University

Why this is important to our community: We want to ensure there are adequate mental health services and these services are tailored to fit the community. We also want to establish and maintain a linkage/referral process is clearly defined.

The options for mental health services is clearly dependent on the presence of health insurance and the type of health insurance. In addition, the Madison Community is geographically isolated, making service availability an issue.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Develop a mental health resource guide by December 31, 2018	Documentation of a resource guide that clearly defines resources in Madison County	0%	100%		211 Big Bend worked with the group to ensure that their resource guide was accurate. This is listed on partner agency websites.
Create and distribute a survey to gather more information on accessing services (stigma, perception) by June 30, 2019	Survey data collected and ready for analysis	0%	100%	•	Supplemental funding was obtained. Sample draws from property appraiser databases are almost complete. Survey questions will be developed in April. This will carry over into Year Two.
Establish a National Alliance of Mental Illness (NAMI) chapter by January 31, 2019	Documentation that a chapter exists, i.e., charter or other organizational document	0%	100%		This has been pushed to Year Two. The committee will invite NAMI representatives to a quarterly meeting to discuss the procedure and feasibility of establishing a chapter.
Establish a work group with school system and mental health providers by April 30, 2018	Documentation in meeting minutes	0%	100%		This is complete. The school system is partnering with Apalachee Mental Health to implement parts of the Marjorie Stoneman Douglas Act. Regional Mental Health professionals provide services to students that are referred.

Establish a work group with law enforcement and mental health providers by July 1, 2018	Documentation in meeting minutes	0%	100%	This is complete. Law enforcement worked with Apalachee Mental Health to determine how to implement the Marjorie Stoneman Douglas Act with respect to school resource officers.
Establish a work group with domestic violence providers and mental health providers	Documentation in meeting minutes	0%	100%	This is complete. Work in this area will continue into Year Two. We will be focusing on the provision of family services

Strategic Issue Area #2 Maternal and Child Health:

Madison County has higher rates of infant mortality when compared to the state. In addition, Madison County has high rates of low birth-weight and very low birth-weight births. These rates can be linked to a variety of issues, some of which could be addressed by receiving prenatal care in the first trimester and continuing regular care throughout the pregnancy. It is beneficial for the health of the mother and the child to promote breastfeeding. The Maternal and Child Health Committee decided to address prenatal entry to care as well as the promotion of breastfeeding during prenatal appointments and the increase in community venues that support breastfeeding activities.

Goal 1: Reduce late entry to care by 5% for Healthy Start and health department prenatal clients by December 31, 2021

Strategy 1: Reduce racial disparity in infant mortality

Goal 2: Increase breastfeeding initiation by 10% for Healthy Start and health department prenatal clients by December 31, 2021

Strategy 2: Use peer counseling and lactation consultants to educate pregnant women on the benefits and importance of breastfeeding

Key Partners: Madison County Memorial Hospital, Healthy Start Coalition of Jefferson, Madison and Taylor Counties, Department of Children and Families

Why this is important to our community: We want to reduce the rates of infant mortality, low birth weight births and very low birth-weight births in Madison County. There is an access to care issue for pregnant women, particularly for those with Medicaid. Geographic isolation

also prevents routine access to ancillary services, such as breastfeeding consultations.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Perform analysis to ensure that there is no systems issue that results in entry to prenatal care after the first trimester by November 30, 2018.	Report disseminated	0%	100%		This report was completed, and information given to the Maternal and Child Health Committee. Some system issues were corrected. The group also discussed late entry to care on the part of Hispanic women. This will be addressed in Year Two.
Partner with the pregnancy center in Madison to ensure clients are referred to the health department if they have no other prenatal provider by December 31, 2018.	Documentation of referral procedure	0%	100%		An initial contact was made; however, there was no interest shown by the facility.
Create an outreach campaign for women by June 30, 2019	Documentation of campaign materials and distribution points	0%	100%		The "Go Before You Show" campaign has been implemented with bill board advertising and information materials. WIC services have been advertised with billboard. Healthy Start Coalition coordinated and participated in door to door canvasing for National Birth Defects Prevention Month and National Folic Acid Awareness Week. In September, 2018, Healthy Start staff coordinated a cars eat safety check with local law enforcement to ensure babies are properly restrained in

Increase the percent of births with adequate prenatal care by 3% by December 31, 2018	As measured in Florida CHARTS, 2018 compared to 2016	60.4%	62.2%	their car seats. We expect to complete all activities by the due date. 2018 data not currently available. 2017 percent is significantly higher at 66.7%
Perform analysis on 2016-2017 prenatal and Healthy Start clients to determine if there were any clients advised not to breastfeed for medical reasons by November 30, 2018	Report disseminated	0%	100%	This report was completed, and information given to the Maternal and Child Health Committee. We will be working with the State Health Office to address concerns with the accuracy of hospital data collection on this element.
Extend prenatal appointments at the health department by 30 minutes for women in their third trimester to allow for time to meet with a lactation consultant by June 30, 2018	Staff received lactation consultant certification and appointment times were increased.	0%	100%	This process is complete. We will continue to review breastfeeding data to determine the success of this initiative.
Identify safe places to breastfeed in the community by December 31, 2018	Signage is purchased and placed in breastfeeding friendly locations	0%	100%	We worked with the library system to identify breastfeeding areas and to provide furniture. We also worked with the school district to provide comfortable places for breastfeeding employees to pump. Madison High School and Lee Elementary School are complete This will continue in Year Two where we will look at local businesses.

Strategic Issue Area #3: Chronic Diseases

Cancers, heart attack and stroke are routinely in the top five causes of death for Madison County residents. The Chronic Disease Committee decided that diabetes prevention and diabetes self-management education would complement hypertension self-management education currently offered by DOH-Madison. In addition, the committee decided to approach local restaurants and venues that sell food about offering healthier choices in an effort to promote lifestyle changes to decrease obesity. Finally, the committee chose to pursue increased screening opportunities for breast cancer and colorectal cancer.

Goal 1: Establish and Maintain an Accredited Diabetes Self-Management Education Program by December 31, 2021

Strategy 1: Pursue funding and mentorships to establish and maintain a Diabetes Self-Management Education Program (DSME)

Goal 2: Establish and Maintain an Accredited Diabetes Prevention Program by December 31, 2021

Strategy 2: Pursue funding and mentorships to establish and maintain a Diabetes Prevention Program (DPP)

Goal 3: Increase the number of healthy food options in at least two food establishments by December 31, 2021

Strategy 3: Partner with community agencies to educate the public and businesses on the importance of healthy food options

Goal 4: Partner with an agency to offer breast, prostate and colon cancer screenings at least annually by December 31, 2021

Strategy 4: Partner with an agency that provides cancer screening and treatment to offer services to residents

Key Partners: Madison County Memorial Hospital, Florida State University, North Florida Community College, Madison County IFAS Extension Office, Ana Likos, MD, Big Bend AHEC, Big Bend CARES/CarePoint, Dr. Bob Auston, Dr. Gigi Auston, Jefferson County IFAS Extension Office, Big Bend Rural Health Network, Apalachee Center Inc., Healthy Start Coalition, Sickle Cell Foundation, Tallahassee Memorial Healthcare

Why this is important to our community: We want to intervene in the increase in deaths due to chronic diseases.

Although Madison County Memorial Hospital has a telehealth program related to strokes, the						
Objective	Indicator	Current Level	Target	Status	Explanation of Status*	
Implement Standards 1-7 of the ADA Guidance for Establishing an Accredited DSME by December 31, 2018	Evaluation by DSME mentor	0%	100%	0	The September 2018 evaluation by the DSME mentor demonstrated that 75% of the standards had been met. This initiative was placed on hold pending supplemental funding and adequate RN instructors. This will be addressed in Year Two.	
Pilot DSME class by June 30, 2019 by implementing Standards 8-9 of the ADA Guidance for Establishing an Accredited DSME	Evaluation by DSME mentor	0%	100%		Supplemental funding was delayed due to Hurricane Michael and its aftermath. We anticipate receiving funding in April 2019. At that time, we will continue with the process.	
Ensure all Diabetes Prevention Program pre- course requirements are in place by December 31, 2018	Trainers certified and CDC documentation instruments are downloaded	0%	100%	0	There are currently four staff who are trained. We intend to work with Big Bend AHEC in Year Two to offer programs.	
Pilot DPP class by March 31, 2019	CDC documentation reflect training occurred	0%	100%	0	This will be pushed to Year Two. We intend to work with Big Bend AHEC in Year Two to offer programs	
Work with local restaurants and food vendors to identify healthy food options in their establishments by June 30, 2019	Documentation of menu options	0%	100%	0	North Florida Community College RN students have selected restaurants and are working to change an item on their menu or offer a new healthy item. This will continue into Year Two.	

Community health education and awareness presentations to civic groups, faith-based groups and local government by December 31, 2018	Presentation developed and community presentations documented through	0%	100%	A generic presentation was created for all community agencies to use. Three presentations to community groups were documented. This will continue into Year Two.
Modify tobacco cessation referral process by December 31, 2018	Documentation of meetings, outcomes with Big Bend AHEC	0	100%	Meetings have been held with the Bureau of Tobacco Free Florida and with Big Bend AHEC, in which the issues with the current cessation model were discussed. Monthly meetings continue to take place with Big Bend AHEC. Until they are allowed to change the model, cessation numbers will not increase. This will not be a part of Year Two.
Partner with a mobile cancer screening unit or utilize hospital services by March 31, 2019	Documentation of screening events	0%	100%	Breast cancer screenings were offered in Greenville in October.2018. Colorectal screenings were not possible during this year; however we have scheduled an awareness event on March 20, 2019. We will continue this initiative in Year Two and attempt to incorporate colorectal screenings through kits.

Strategic Issue Area #4: Health Equity

While we have not formally established a committee for health equity, we are attempting to address it in all priority areas. We will reevaluate the need for a separate committee in Year Two.

Goal: Social and Mental Health providers will maintain a consistent presence in Madison County and will establish an effective linkage and referral system by December 31, 2021

Strategy 1: Partner with mental health providers and the Mental Health Council of the Big Bend to determine the needs of Madison County residents

Key Partners: Apalachee Center, Inc, Big Bend Area Health Education Coalition, Big Bend Community Based Care, City of Madison, Department of Children and Families, DISC Village, Inc, Florida State University, Healthy Start Coalition of Jefferson, Madison & Taylor Counties, Inc., Lake Park of Madison, Madison Chamber of Commerce, Madison County Board of County Commissioners, Madison County Emergency Management Services, Madison County Memorial Hospital, Madison County School District, North Florida Community College, Saint Leo University, Senior Citizens Council of Madison County, Inc., Sickle Cell Foundation, Tri-County Electric Co-Op, Inc, United Methodist Cooperative Ministry

Why this is important to our community: We want to ensure there are adequate mental health services and these services are tailored to fit the community. We also want to establish and maintain a linkage/referral process is clearly defined.

The options for mental health services is clearly dependent on the presence of health insurance and the type of health insurance. In addition, the Madison Community is geographically isolated, making service availability an issue.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Develop and implement a training program for county health department staff by December 31, 2018	Documentation in TRAIN profiles for staff	0%	100%	0	One program for staff was offered in partnership with FSU. We will be working with the State Health Office to identify and require training for staff in the workforce development plan in Year Two.
Incorporate health equity into community presentations by December 31, 2018	Documentation of presentation and presentation dates	0%	100%	0	A base presentation was created and distributed to community partners. Some community presentations have occurred. We will continue this process in Year Two.
Work with FSU School of Nursing and the Healthy Start Coalition to develop and implement a research study on pregnant women and support	Study protocol and findings, data analysis, reports	0%	100%	0	A study protocol has been submitted to the IRB. This will be concluded in Year 2.

systems by December 31, 2018				
Pre-conceptional health education for women of childbearing age by December 31, 2018	Documentation of classes, sign-in sheets, evaluations	0%	100%	These are offered in the community by the Healthy Start Coalition of Jefferson, Madison and Taylor Counties.

* Status indicators are as follows:



= some progress towards meeting the objective target

= reached or surpassed objective target

Revisions

Each of the three committees reviewed the Year One workplan for their respective priority area and developed Year Two objectives. Year One, Year Two and Year Three work plans will be different, although some objectives will carry over from year to year. Objectives support the overarching three-year goals and strategies, and objectives are progressive from the prior year whenever possible. The Year Two workplan is detailed below.

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Action Plan - Social and Mental Health

Three-Year Goal: Social and Mental Health providers will maintain a consistent presence in Madison County and will establish an effective linkage and referral system by December 31, 2021

Strategy: Partner with mental health providers and the Mental Health Council of the Big Bend to determine the needs of Madison County residents

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Create and distribute a survey to gather more information on accessing services (stigma, perception) 	 Complete data sampling from property appraiser's database Develop survey tool Obtain IRB approval if needed Administer survey Enter data Analyze data and complete report 	3/31/2020	Madison CHD Subcommittee	Survey data entered into database/data analysis report
Expand and enhance the referral process for family services between participating agencies	 Convene meeting of providers and the Department of Children and Families Review existing referral procedure and implement enhancements Maintain quarterly meetings to discuss issues 	3/31/2020	Madison CHD Madison County Memorial Hospital	Documented referral procedure

Action Plan – Maternal and Child Health

Three-Year Goal: Reduce late entry to care by 5% for Healthy Start and health department prenatal clients by December 31, 2021

Strategy: Partner with the Healthy Start Coalition and TMH Family Residency Program to analyze 2017 and 2018 data to

determine where to make system improvements

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
Perform analysis to ensure that there is no data collection issue that results in artificially high prenatal entry to care after the first	 Pull a sample of Healthy Start and health department prenatal clients to obtain entry to care dates Compare these dates to birth clerk data collection at time of delivery Present findings to the hospital 	3/31/2020	Madison CHD Healthy Start Coalition	Comparison of birth clerk data collection to documented prenatal care entry dates for Healthy Start and Health Department Clients
 Partner with the pregnancy center in Madison to train their volunteers on referrals 	 and DOH Vital Statistics Meet with the pregnancy center staff to offer training Schedule and hold training Track referrals 	3/31/2020	Madison CHD Healthy Start Coalition	Number of patient referrals to health department prenatal care
 Create a family planning and preconception health outreach campaign for women 	 Market family planning services to health department clients and other venues in the community Market preconception health classes 	3/31/2020	Madison CHD Healthy Start Coalition	 Increase in family planning services obtained at the health department Increase in preconception health course participants

Madison County Memorial Hospital does offer radiology services that includes outpatient scheduled obstetric ultrasounds.

Madison County Memorial Hospital does not have the personnel or financial resources to assist in this goal.

Three-Year Goal: Reduce late entry to care by 5% for Healthy Start and health department prenatal clients by December 31, 2021

Strategy: Partner with the Healthy Start Coalition and TMH Family Residency Program to analyze 2017 and 2018 data to determine where to make system improvements

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Continue to offer the Sexual Risk Avoidance program in the school district to encourage healthy choices and sexual abstinence 	 Offer curriculum according to program guidance Document student opt-out percentage 	3/31/2020	Madison CHD	Decrease in teen births and repeat births to teens per Florida CHARTS
 Partner with Workforce Development to offer at least one job fair during the cycle 	 Identify a location and date for the job fair Advertise in the community 	3/31/2020	Madison CHD Workforce Development NFCC	 Decrease in unemployment rates per Florida CHARTS Decrease in teen births and repeat births to teens per Florida CHARTS
 Identify a community partner that can offer a life skills curriculum to middle and high school students 	 Curriculum to include job interviewing skills, resume building skills, managing finances, applying to colleges or technical schools 	3/31/2020	Madison CHD Partners TBD	Decrease in teen births and repeat births to teens per Florida CHARTS

Three-Year Goal: Increase breastfeeding initiation by 10% for Healthy Start and health department prenatal clients by December 31, 2021

Strategy: Use peer counseling and lactation consultants to educate pregnant women on the benefits and importance of breastfeeding

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Perform analysis to ensure that there is no data collection issue that results in artificially low breastfeeding initiation rates 	 Pull a sample of Healthy Start and health department prenatal clients to breastfeeding initiation data Compare these dates to birth clerk data collection at time of delivery Present findings to the hospital and DOH Vital Statistics 	3/31/2020	Madison CHD Healthy Start Coalition	Comparison of birth clerk data collection to documented breastfeeding data for Healthy Start and Health Department Clients
Continue to extend prenatal appointments at the health department by 30 minutes for women in their third trimester to allow for time to meet with a lactation consultant and increase participation in the WIC breastfeeding support groups	 Develop and advertise breastfeeding support groups to increase participation Work with Tallahassee Memorial Hospital "Milk with Mommy" campaign Meet with TMH Family Residency staff to ascertain what messages they are giving to patients 	3/31/2020	Madison CHD TMH Family Residency Program Healthy Start Coalition WIC	Comparison of breastfeeding initiation rates prior to program implementation and after program implementation

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Identify safe places to breastfeed in the community 	 Buy signage and place in businesses and government offices that identify breastfeeding areas 	3/31/2020	Madison CHD Subcommittee	Number of breastfeeding friendly establishments after program implementation
 Create a marketing campaign to educate and encourage breastfeeding 	Buy signage and educational materials	3/31/2020	Madison CHD Healthy Start	Comparison of breastfeeding initiation rates prior to program implementation and after program implementation

Madison County Memorial Hospital does not have the personnel or financial resources to assist in this goal.

Action Plan – Chronic Diseases

Three-Year Goal: Establish and Maintain an Accredited Diabetes Self-Management Education Program by December 31, 2021
Strategy: Pursue funding and mentorships to establish and maintain a Diabetes Prevention Program (DPP) and a Diabetes Self-Management Education Program (DSME)

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Implement Standards 1- 7 of the ADA Guidance for Establishing an Accredited DSME by December 31, 2019 	 Ensure staff are adequately trained Develop curriculum and procedure manual Obtain the input of clinicians and potential participants Establish an advisory board 	12/31/2019	Madison CHD Madison County Memorial Hospital	Curriculum and procedure manual is approved by DSME mentor
Pilot DSME class by June 30, 2020 by implementing Standards 8-9 of the ADA Guidance for Establishing an Accredited DSME	Establish an advisory board Work with mentor to establish action plan	6/30/2020	Madison CHD Madison County Memorial Hospital	Documented course evaluations and sign-in sheets

Three-Year Goal: Establish and Maintain an Accredited Diabetes Prevention Program by December 31, 2021

Strategy: Pursue funding and mentorships to establish and maintain a Diabetes Prevention Program (DPP) and a Diabetes Self-Management Education Program (DSME)

		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
Ensure all DPP pre- course requirements are in place	 Ensure staff are adequately trained Develop procedure manual that includes documents required by CDC for accreditation. 	12/31/2019	Madison CHD Madison County Memorial Hospital Big Bend AHEC	Completed CDC checklist with supporting documentation
Pilot DPP class by March 31, 2020	Ensure billing mechanism is in place	3/31/2020	Madison CHD Madison County Memorial Hospital Big Bend AHEC	Documented course evaluations and sign-in sheets

Three-Year Goal: Increase the number of healthy food options in at least two food establishments by December 31, 2021 Strategy: Partner with community agencies to educate the public and businesses on the importance of healthy food options Due Agency **Short-Term Objectives** Responsible **Action Steps** Date Indicator Madison CHD Work with local NFCC School of Nursing will utilize 3/31/2020 Student restaurants and food nursing students to work with New menus showing the vendors to identify establishments in both counties as NFCC School healthier items of Nursing healthy food options in group assignments. their establishments DOH-Jefferson/Madison staff will work with NFCC to create FAQ Madison County documents for nursing students to Memorial utilize, obtain access to Hospital nutritionists if needed and work to print new menus. 12/31/2018 Madison CHD Community health • Develop a sample presentation Presentation to Rotary Club in Jefferson County on May that can be used in the different education and forums (PowerPoint, flyers, hand-Madison 11, 2018. awareness County Social determinants of presentations to civic outs, etc.) Memorial groups, faith-based Ascertain which community health base presentation is groups and local Hospital complete and distributed to partners want to co-present Schedule presentations with partners. We will build on government this to do presentations. organizations

Three-Year Goal: Partner with an agency to offer breast, prostate and colon cancer screenings at least annually by December 31, 2021

Strategy: Partner with an agency that provides cancer screening and treatment to offer services to residents

Short-Term Objectives	Action Steps	Due Date	Agency Responsible	Indicator
Community health education and awareness presentations to civic groups, faith-based groups and local government	 Develop a sample presentation that can be used in the different forums (PowerPoint, flyers, handouts, etc.) Ascertain which community partners want to co-present Schedule presentations with organizations 	3/31/2020	Madison CHD Madison County Memorial Hospital	Documentation of event or presentation via sign-in sheets, advertisements or other documentation as appropriate
Partner with a mobile cancer screening unit or utilize hospital services	 Priorities are breast cancer, lung cancer and colorectal cancer Madison County Memorial Hospital has a full-service laboratory and offers mammography and endoscopy services 	3/31/2020	Madison CHD Madison County Memorial Hospital	 Advertisements of screening events Aggregate numbers of persons screened with no identifiers
 Promote the Holiday Challenge and virtual walk campaign county- wide 	 Advertise the event community-wide Check into the cost per participant Pursue the possibility of making this a competition event 	12/31/2019	Madison CHD Community Partners	Number of participants

Action Plan – Health Equity

Three-Year Goal: Establish shared understanding across all sectors in Madison County concerning information and issues surrounding Health Equity (HE), Cultural Competency/Sensitivity, and how Social Determinants of Health (SDOH) influence the health of Florida's residents and communities by December 31, 2021.

Strategy: Offer training opportunities to CHD staff and to local partner agencies

3.				
		Due	Agency	
Short-Term Objectives	Action Steps	Date	Responsible	Indicator
 Develop and implement a training program for CHD staff 	 Obtain suggested training courses from HQ Require levels of training for all staff, depending on their role 	3/31/2020	Madison CHD	TRAIN transcripts or sign-in sheets from training
Incorporate health equity into community presentations	 Prior to educating the community on chronic diseases and maternal and child health, incorporate health equity into the presentations 	3/31/2020	Madison CHD Madison County Memorial Hospital	Documentation of event or presentation via sign-in sheets, advertisements or other documentation as appropriate
Work with FSU School of Nursing and the Healthy Start Coalition to develop and implement a research study on pregnant women and support systems	 Assist with any IRB approval Work with partners to implement the project 	3/31/2020	Madison CHD Healthy Start Coalition FSU	Final data analysis report findings

Accomplishments

Go	val	Objective	Accomplishment
1.	Increase breastfeeding initiation rates	1.1 Extend prenatal appointments at the health department by 30 minutes for women in their third trimester to allow for time to meet with a lactation consultant by June 30, 2019	Staff successfully completed the difficult lactation consultant certification training. Prenatal appointment times were increased for women in their third trimester in order to start the discussions about breastfeeding. We began marketing lactation consultant services to the community, even for those who are not clients.
im ch	pacts for both the mo	ur community: Increasi other and infant. This inc	ng breastfeeding initiation has positive ludes healthy weight benefits to mother and d increases in cognitive ability of the breastfed
2.	Increase cancer screenings	2.1 Partner with a mobile cancer screening unit or utilize hospital services by March 31, 2019	Mobile mammogram screenings were offered for the first time in Madison County.
pro	evented a significant	number of women from o	nic isolation and transportation barriers have obtaining routine mammograms. Two women not have known their status without the

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly meetings for each priority area. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by March 31 of each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Madison County.

Appendices

Appendix 1	Social and Mental Health Annual Meeting Agenda, Sign-in Sheet and Meeting Minutes
Appendix 2	Maternal and Child Health Annual Meeting Agenda, Sign-in Sheet and Meeting Minutes
Appendix 3	Chronic Disease Committee Meeting Agenda, Sign-in Sheet and Meeting Minutes
Appendix 4	Comprehensive List of Community Partners

Appendix 1



Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Social and Mental Health Apalachee Center Inc. January 22, 2019 10:00 a.m. to 11:00 a.m.

AGENDA

<u>Purpose:</u>
Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic	Lead
Welcome/Call to Order	Pam Beck/Chelsey McCoy
Sign In	Chelsey McCoy
Discussion of Family Services	Pam Beck
Review Progress to Date on Action Plan	Pam Beck
Updated Data Presentation	Pam Beck
Development of Year 2 CHIP Activities	Group Discussion
Status of Survey Project for Jefferson and Madison	Pam Beck
Meeting Evaluation	Chelsey McCoy
Adjourn	Pam Beck/Chelsey McCoy

Social and Mental Health Committee Meeting

January 22, 2019

Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

<u>Name</u>	<u>Organization</u>	Email Address
1. NAN BAUGHMAN	Refuge House	N baughman ORETugohouse. Co
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3. Boysy wood	FSU	netsywood 100 agnail, con
4. Pap Theeve	Apulachee Conder	1341@ 3/2/ Tolue conterorg
5. Showether Mitchell	FDUTI	
6. fisaltages	FDOH	lisa. Hayes @ Phrealthopy
7. Luciana Broun	FAMILY Network ON DIS.	Inciana a And Alorg
8. Sarah Bishap	Apalachee Center	sarahbi Qapalachaconte
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Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Social and Mental Health Apalachee Center Inc. January 22, 2019 10:00 a.m. to 11:00 a.m.

Meeting Minutes

Purpose:

Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic

Welcome/Call to Order

 Pam Beck, Operations Manager with the Florida Department of Health in Jefferson and Madison Counties welcomed everyone to the meeting and asked if everyone would introduce themselves.

Discussion of Family Services

- Pam stated that she had specifically asked Nan Baughman of Refuge House to be present today due to one of the last things on this year's plan being domestic violence and or family services. She noted that we would like to see what we can do in Jefferson County as well as what may be going on in Jefferson County.
- Pam passed around a handout from Partnership with Strong Families that speaks to what is
 happening in Madison County which is why she feels like we should be talking about what is
 going on in Jefferson County. She noted that Partnership for Strong Families does not cover
 Jefferson County, and asked Nan if she would mind speaking on some of the needs she
 sees in the Jefferson Community.
- Nan responded by saying the biggest issue is getting people to come forward when there is
 domestic violence and child abuse. She stated that nobody in Jefferson County wants
 anybody to know their business. She said she has been in the community speaking and
 really trying to get those that see something to say something and if CPI needs to go
 investigate they will and if they find nothing, that is great. Nan also stated that since Refuge
 House is a certified domestic violence center they are supposed to be receiving incident
 reports from law enforcement, but they have not been receiving any. She isn't sure if people
 are not reporting it because they are afraid nothing will be done about it.
- Pam thanked Nan for her input and stated that she thinks that serves Jefferson County in the
 capacity the Partnership for Strong Families serves Madison County is Big Bend Community
 Based Care. She said she believes this may need to be a separate meeting to discuss
 getting the services to Jefferson County. She also proposed that this be added to next year's
 action plan.

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Review Progress to Date on Action Plan

- Pam moved on to talk about closing out the year one action plan and planning the activities for the year two action plan. She stated that the only things left on year one's action plan are the survey and the family services area. She noted that we did get \$7,500 to do the survey. She said she has traded emails back and forth with Dan Thompson and Meade Grigg and we will probably pay Dan as a contractor. She noted that we must spend the money by June 30. She explained that this does not mean the survey must be completed by June 30. Pam also said that both property appraiser offices said we could utilize their data for the survey and that she would like to talk to FSU about working with their students for the process.
- Betsy Wood with FSU asked Pam how we were planning to conduct the surveys. Pam stated
 we were thinking we would send it out first via USPS to an address and if that doesn't work
 we will have to start visiting.
- Pam stated she would like to complete the data presentation before we talk about year two.
 At this time, she started the presentation.

Updated Data Presentation

Pam gave a data presentation on the most recent data so that the group could use the
information to decide on activities for year two. She explained that this data would be in the
updated CHA that will be completed in March.

Development of Year 2 CHIP Activities

Pam asked if the group that the survey and family services was enough to continue to focus
on in year two, or if they would like to add something else. Jay Reeve, CEO of Apalachee
said that once we have the results from the survey we could use that to develop a strategic
plan. Pam said she agreed and felt these projects were going to be big projects that will
require a lot of partner involvement. The group confirmed that these two areas were enough
and that we would move forward through year two with the survey and family services.

Next Meeting Date and Location

 The group decided that the next meeting will be held on April 16, 2019 at 10:00 a.m. at Apalachee Center Inc.

Meeting Evaluation

 Chelsey asked the group to complete the evaluation attached to the back of their meeting packet.

Appendix 2



Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Maternal and Child Health Jefferson County RJ Bailar Public Library February 12, 2019 10:00 a.m.

AGENDA

<u>Purpose:</u>
Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic	Lead
Welcome/Call to Order	Chelsey McCoy
Sign In	Chelsey McCoy
Data Analysis	Pam Beck
Action Plan Update/Year Two Priorities	Pam Beck
Next Meeting Date and Location	Chelsey McCoy
Group Announcements	Chelsey McCoy
Meeting Evaluation	Chelsey McCoy
Adjourn	Chelsey McCoy/Pam Beck



Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Maternal and Child Health Jefferson County RJ Bailar Public Library February 12, 2019 10:00 a.m.

Sign in Sheet

<u>Name</u>	<u>Organization</u>	Email Adddress
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3. ANTHONEY James	BBAHEC	Cejones @ big bend thee. of
4. Chastity McCartles	DOH - Jefferson	Chastity Mcarthy @FLhealthspy
5. Tonya Bell	HSCJMT	thello healthy start; intory
6. Willie Ann Dickey	All Meds Children outleach min.	Willie Ann & Emburguail. Com
7. SANDI MAZZA	Au God's Children Otreach Ministien	IS SMZZ449@ LOL, COM
8. Sarah Bishop	Apalachee Conter,	sarahbi@apalachecontez.org
e Shanetha Mitchell	DOH Jeff Madism	Shanesha, Mitchella Alhea 14h gov
10. Donna Hagan	Healthy Start Coalition	chagan chealthy starting, org
11. Catherine Marismith	NFMC-Madison Medical CA.	Commismitha riforciorg
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Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Maternal and Child Health Jefferson County RJ Bailar Public Library February 12, 2019 10:00 a.m. to 11:00 a.m.

Meeting Minutes

Purpose:

Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic

Welcome/Call to Order

 Pam Beck, Operations Manager with the Florida Department of Health in Jefferson and Madison Counties welcomed everyone to the meeting and asked everyone to take a moment to introduce themselves.

Data Analysis

- Pam explained that the primary purpose of this meeting is to go over some Maternal and Child Health data and decide what the group would like to start working on in in April. She stated that the current action plan for year one activities ends in March.
- Pam presented the data presentation to the group.

Action Plan Update/Year Two Priorities

- Upon completing the data presentation, Pam asked the group for suggestions on year two
 activities for the Maternal and Child Health action plan. Prenatal care was suggested by Dr.
 Bob Auston, a retired M.D. and Madison County resident. Pam responded to the suggestion
 by saying that if we focus on prenatal care she would like to look back at women who
 delivered in 2017 and see if they did in fact have prenatal care. She then asked the group
 what their thoughts were on the idea. Dr. Auston responded by saying we're on the right
 track
- Ann Mi Pinello with FDLRS Gateway asked if there was partnership with our local schools where we could speak to young women on this topic. Pam responded that the Health Department has an SRA program that teaches 6-8 classes. She explained that the classes teach healthy decision making but they do not promote one birth control over another because they are really teaching abstinence. Lisa Hayes, Operations Manager with the Florida Department of Health in Jefferson and Madison Counties asked Ann if she was suggesting that prenatal care be taught to the young women in schools. Ann responded by saying that she doesn't think the young women know where to go or what to do when they get pregnant. Lisa stated that young women who participate in the SRA classes in Jefferson and Madison do know where to go if they get pregnant. Ann stated that it doesn't sound like knowledge is the barrier for prenatal care in our county. Lisa responded saying it shouldn't be but could be. Lisa stated she believes transportation is more of a barrier.
- Pam furthered the conversation by saying that educating the community is somewhat an issue. She stated that it's hard to know where you can put things for women to see that they

Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Maternal and Child Health Jefferson County RJ Bailar Public Library February 12, 2019 10:00 a.m. to 11:00 a.m.

Meeting Minutes

can go to the Health Department for prenatal care. She suggested doing an educational campaign with local hairdressers, faith-based community, and billboards to get the information out there.

- Donna Hagan, Director of Healthy Start Coalition Jefferson, Madison, and Taylor stated that she is more concerned with family planning (baby spacing and the number of unplanned pregnancies). She stated that she would like for us to do something in our communities on family planning.
- Pam stated she could work on some objectives around verifying prenatal care and marketing family planning services in a more effective manner.
- For further discussion Pam noted that many of the teen pregnancies occur in the summer because they are bored. This started discussion on things that can be offered to kids in the summer to keep them occupied. The new police Athletic League (PAL) was mentioned and Pam stated she was looking into partnering with them on doing a summer camp.
- Peer counseling was brought up by the group as well, and Pam stated she would work on an
 objective around it.
- To recap, Pam stated she had four areas listed that would be focused on for year two. These
 include: prenatal care, family planning, a community action piece with youth, and
 breastfeeding with peer counselors.

Next Meeting Date and Location

 The group chose May 22, 2019 as the next meeting date. The meeting will take place in Madison at 10:00 am, location to be determined.

Group Announcement's

No group announcements.

Meeting Evaluation

 Pam requested the group complete the evaluation attached to the back of their meeting packet.

Adjourn

 There being no further business, Pam expressed their sincere thanks for everyone's attendance and input and the meeting adjourned.

Appendix 3



Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Chronic Disease Jefferson County IFAS Extension Office March 5, 2018 2:30 p.m. to 3:30 p.m.

AGENDA

Purpose:
Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic	Lead
Welcome/Call to Order	Chelsey McCoy
Sign In	Chelsey McCoy
Data Presentation	Pam Beck
Develop Year 2 Activities	Group
Colorectal Cancer Event	Chelsey McCoy
Next Meeting Date and Location	Chelsey McCoy
Group Announcements	Group
Meeting Evaluation	Chelsey McCoy
Adjourn	Chelsey McCoy



Chronic Disease Committee Meeting



March 5, 2019

Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

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<u>Name</u>	<u>Organization</u>	Email Address
1. POBERT J. AUSTURY	0	Irlobpl @ phus. com
2. Gloria Gigi Auston Ph	& Area on Aging	,,
3. Luthory Jones	BBAHEC	ajones @ big bend AKEE. org
4. Patricia Blair	DOH	jutnicia blairfo Ahealth, gev
5. Melissa Dancer	Tallahassee Memorial He	elthcare melissa dancere
6. Chastity M. Cartly		ty: McCarthy@ Fiteg 1th-So
7. Tonya Bell	HSISMT	the Hahealthystert; mt. org
8. Dian Douglas	Madison Extension	ddoug Quff. edu
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Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Chronic Disease Jefferson County IFAS Extension Office March 5, 2018 2:30 p.m. to 3:30 p.m.

Meeting Minutes

Purpose:

Community partners meet to discuss the Community Health Improvement Plan priority areas and plan activities to address the priority areas.

Topic

Welcome/Call to Order

 Chelsey McCoy, Human Service Program Specialist with the Florida Department of Health in Jefferson and Madison Counties welcomed the group to the meeting and asked everyone to introduce themselves.

Data Presentation

- Pam presented the most recent data for Chronic Disease in Jefferson and Madison County. After the presentation, she asked the group if they had any questions, comments, or suggestions about the data.
- Dr. Bob Auston, a retired MD and resident of Madison County suggested that in the future we check with South Georgia Medical Center and Tallahassee Memorial Healthcare about statistics for Jefferson and Madison County. Pam responded to Dr. Bob and stated that Tallahassee Memorials data is included in the presentation but she doesn't think South Georgia Medical Center's information is in Florida CHARTS which is where she pulled the data.
- Melissa Dancer-Brown, Director of Health Promotion at Tallahassee Memorial Healthcare asked Pam if she looked at type break-out of all types of cancers? Pam responded no, and said when she writes the Community Health Assessment she would.

Develop Year 2 Activities

- Pam briefly went over what the activities were for year 1 with the group. One of the year 1
 activities being the DPP and DSME, and Pam asked that it also be carried over into year 2.
 She also asked to extend the restaurant project that the NFCC BSN students are working on
 into year two. The group agreed. She then asked the group if they had any suggestions on
 vear two activities?
- Melissa Dancer stated that TMH has a couple of programs that they offer in schools, one being a nutrition program that is for preschool and kindergarten and one for elementary. The program focuses on teaching kids the importance of reading nutrition labels and portion sizes. She stated that it is a very interactive program that gets the kids involved. She also noted that they have a program called Happy Hydrators which is a two-week program. Chelsey stated this may be something that could be incorporated into Every Kid Health Week which is a part of Healthiest Weight Florida.
- Dr. Bob Auston noted the use of the billboards in each county as a year two activity. Pam stated that we use them as often as possible, and have some new information that should be showing up on them soon.

Florida Department of Health in Jefferson & Madison County Community Health Improvement Plan Meeting-Chronic Disease Jefferson County IFAS Extension Office March 5, 2018 2:30 p.m. to 3:30 p.m.

Meeting Minutes

- The group agreed that we would host the breast cancer awareness events again in year 2.
- The group also discussed some objectives on the Church clinic that is held in Madison County and working with other Churches and the Senior Center on transportation.
- It was also decided that Colorectal Cancer screenings would be incorporated into year two.
 Pam stated that the Health Department would work to figure out we could get at home testing kits to promote screenings.
- Group discussed a step challenge utilizing the Holiday Challenge virtual walk app that begins in December. The step challenge would be a competition between Jefferson and Madison County.

Colorectal Cancer Event

 Chelsey passed out a flyer for a Colorectal Cancer Awareness event that will be held on March 20, 2019 at the Lee Library and she also announced that there will be a second Colorectal Cancer event held at the Greenville Public Library on March 29, 2019.

Next Meeting Date and Location

 The group chose June 4, 2019, 2:30 to 4:30 p.m. at the Madison County Senior Citizen Center.

Group Announcements

 Tonya Bell reminded everyone to check out the Healthy Start resource calendar for the upcoming Shared Services meeting since the meeting dates have changed.

Adjourn

 There being no further business, Pam and Chelsey expressed her sincere thanks for everyone's attendance and input and the meeting adjourned.

Appendix 4

Comprehensive List of Community Partners
Comprehensive List of Community Partners
All God's Children Outreach
Apalachee Center, Inc.
Area on Aging
Big Bend AHEC
Bob Auston, Retired M.D.
Capital Regional Medical Center
Department of Children and Families
DOH Jefferson/Madison
Family Network
Florida State University
Healthy Start Coalition of Jefferson, Madison and Taylor Counties
Jefferson IFAS Extension Office
Madison IFAS Extension Office
North Florida Medical Center
Refuge House
Tallahassee Memorial Healthcare